

## SPONSORSHIP OPPORTUNITIES

The Monkey Helpers Festivale – 250+ attendees  
Saturday, May 11, 2019 – Artists for Humanity EpiCenter – Boston, MA



***We are happy to customize a sponsorship package to fit your needs. To discuss sponsorship opportunities, contact Angela Lett at 617-787-4419 x114 or email [angelal@monkeyhelpers.org](mailto:angelal@monkeyhelpers.org).***

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### PRESENTING SPONSOR - \$25,000

*All benefits listed below, plus:*

- 10 tickets to the event** – premiere table with signage
- Honorary co-chair** – opportunity to speak from podium
- Exclusive Monkey College tour** – up to 10 guests
- Full page color advertisement** in program book
- Recognition in **press releases**
- Additional customized benefits as mutually agreed upon
- Industry exclusivity**



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### GOLD SPONSOR - \$10,000

*All benefits listed below, plus:*

- 10 tickets to the event** – priority table with signage
- Exclusive Monkey College tour** – up to 8 guests
- Full page black & white advertisement** in program book
- Opportunity to **include promotional materials in gift bags**
- Ongoing social media coverage:** Facebook\*, Twitter, Instagram  
(\* > 9,000 followers)
- Name or logo projected** on screens at the event



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### SILVER SPONSOR - \$5,000

*All benefits listed below, plus:*

- 8 tickets to the event** – reserved table with signage
- Verbal recognition** at the event
- Half page black & white advertisement** in program book
- Listed on **printed save the date and invitation**
- Included on **BiddingforGood Event Auction Site**



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### BRONZE SPONSOR - \$2,500

*All benefits listed below, plus:*

- 4 tickets to the event**
- Quarter page black & white advertisement** in program book
- Social media** thank you post: Facebook, Twitter, Instagram
- Listed in event e-communications:** e-vite, reminder, and thank you emails



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### SUPPORTING SPONSOR - \$1,000

**2 tickets to the event**

Listed in:

- Program book
- Event signage
- Event website – with link to company website
- Spring newsletter and e-news
- Annual Report



|  | PRESENTING SPONSOR<br>\$25,000                   | GOLD SPONSOR<br>\$10,000                         | SILVER SPONSOR<br>\$5,000                       | BRONZE SPONSOR<br>\$2,500 | SUPPORTING SPONSOR<br>\$1,000 |
|--|--|--|---|---------------------------|-------------------------------|
| <b>Industry exclusivity</b>  | X  |  |   |                           |                               |
| <b>Honorary co-chair</b><br>Opportunity to speak from the podium     | X  |  |   |                           |                               |
| <b>Recognition in press releases</b>                                 | X  |  |   |                           |                               |
| <b>Additional customized benefits</b><br>as mutually-agreed upon     | X  |  |   |                           |                               |
| <b>Exclusive tour of The Monkey College</b>                          | up to <b>10 guests</b>                           | up to <b>8 guests</b>                            |   |                           |                               |
| <b>Opportunity to provide promotional materials in gift bags</b>     | X  | X  |   |                           |                               |
| <b>Ongoing social media coverage</b><br>Facebook, Twitter, Instagram | X  | X  |   |                           |                               |
| <b>Name or logo projected</b><br>on screens at the event             | X  | X  |   |                           |                               |
| <b>Verbal recognition</b><br>at the event from the podium            | X  | X  | X   |                           |                               |
| Listed on printed<br><b>save the date and invitation</b>             | X  | X  | X   |                           |                               |
| Included on<br><b>BiddingforGood event auction site</b>              | X  | X  | X   |                           |                               |
| <b>Ad space in program book</b>                                      | Full page, color                                 | Full page, B&W                                   | Half page, B&W                                  | Quarter page, B&W         |                               |
| <b>Social media thank you post</b><br>Facebook, Twitter, Instagram   | X  | X  | X   | X                         |                               |
| Acknowledged in event e-communications                               | X  | X  | X   | X                         |                               |
| Listed in program book   | X  | X  | X   | X                         | X                             |
| Listed on event signage  | X  | X  | X   | X                         | X                             |
| Listed on event website, linked to website                           | X  | X  | X   | X                         | X                             |
| Acknowledged in Spring newsletter<br>and e-news                      | X  | X  | X   | X                         | X                             |
| <b>Tickets to the event</b>  | <b>10 tickets</b><br>Premiere table with signage | <b>10 tickets</b><br>Priority table with signage | <b>8 tickets</b><br>Reserved table with signage | <b>4 tickets</b>          | <b>2 tickets</b>              |

For more information about sponsorship opportunities, please contact Angela Lett at 617-787-4419 x114 or [angelal@monkeyhelpers.org](mailto:angelal@monkeyhelpers.org)

**Program advertisements must be submitted by Wednesday, April 24**  
to Elise Burgess at [eliseb@monkeyhelpers.org](mailto:eliseb@monkeyhelpers.org)

**Ad Sizes:**

Full page: 4.5" w x 7.5" h

Half page: 4.5" w x 3.75" h

Quarter page: 2.25" w x 3.75" h

**Ad Specs:**

For black and white ads, set artwork to grayscale

No bleeds; ads will float on the page

Preferred file type: PDF (press quality)

Other acceptable formats: .jpg, .eps, .doc, .psd

File size: <5mb

Resolution: 300 dpi or above



*"I began to see a sparkle in Kent's eyes that I hadn't seen in some time. I'd notice Farah sitting on his lap or shoulder, grooming his hair, fetching his remote, phone, or whatever it was he needed."*

– Nancy wife of Kent with Farah